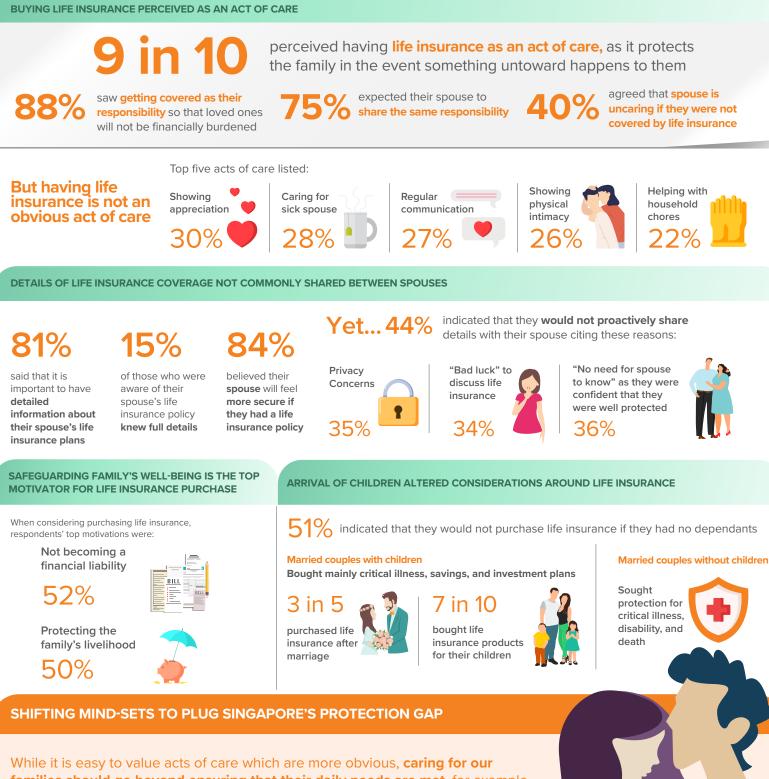
(I Income made different

2 in 5 Singaporeans saw spouse without life insurance as uncaring

Research, which involved 329 respondents, was commissioned by Income and conducted by Nielsen.



While it is easy to value acts of care which are more obvious, **caring for our families should go beyond ensuring that their daily needs are met**, for example, preparing for unforeseen circumstances.

Having open discussions about life insurance will help close the knowledge gap, which many may have about their spouse's life insurance coverage, and break the taboo linked to talking about life insurance. This change in mind-set will help better protect the family's well-being and finances.

